

**REMARKS**

This application is a continuation of U.S. Patent Application Serial No. 10/317,426. Claims 1-10 of the present application correspond to canceled claims 1-10 in the parent application, respectively. Claims 22-29 are newly added to more fully cover the invention. Support for claims 22-29 is provided throughout the specification and, in particular, at paragraphs [0017] to [0020] and [00025]. No new matter is added.

In response to the Examiner's request to clarify the language recited on page 9, lines 9-11 of the specification in the parent application, the specification has been amended to clearly recite the relationship between the position settings associated with switch 340 and the corresponding print media trays 301, 302, and 303, as shown in the drawings and supported in paragraphs [0025] and [0026] of the application. No new matter has been added.

Claims 1-10 of the parent (unchanged in the present application) were rejected under 35 U.S.C. §103(a) as being unpatentable over Smith (U.S. 6,047,110) in view of Purcell, et al. (U.S. 6,227,643). This rejection is respectfully traversed.

The Smith reference discloses a sheet of print media (18) forming a roll (30) of print media (18) having coded indicia (32) *printed on* a portion of media (18). The coded indicia printed on the media is readable via a sensor (34, 35) as the media passes through the printer (see col. 3, lines 4-15). The Purcell reference discloses a roll (128) of print media having a memory element (140) *attached* to the roll. The memory element tracks the amount of print media used/remaining on the roll. The roll and hence the print media, and attached memory element can be removed (*together*) from one printer and installed in another printer, so that the second printer can determine the amount of media remaining on the roll by reading the memory element "*attached to the roll.*" (see col. 10, line 5).

In contrast, present claim 1 recites:


A package of print media, comprising:  
    *at least one sheet of print media* for imaging thereon,  
    *enclosed within a protective packaging*; and  
    *a machine readable medium accompanying said print media and packaging* and including machine readable characteristics of said print media, the machine readable medium *separable from both the print media and packaging*

which limitations are not found in either the Smith or the Purcell et al. references, and which therefore cannot be in their combination. For at least these reasons, independent claim 1 is patentable in a §103 sense over Examiner's suggested combination of references.

In view of the foregoing, Applicant submits that this application is in condition for allowance. Early notification to that effect is respectfully requested.

Respectfully submitted,

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